*Need to make a strong case for attending WOW25? We've created these handy templates tailored to different roles. Choose the template that best fits your position and personalize it with your specific details.*

[Comms pros](#_24u2ex506q5p)

[Facilities pros](#_r64izria8fft)

[IT pros](#_eg3ip55ucp8h)

[HR pros](#_19gsx8qgwxtg)

# Comms pros

Subject Line: Request to attend WOW25 in person

Hi [Name],

I'd like to request approval to attend the Appspace World of Work (WOW25) conference in Fort Lauderdale, September 15-17. This event is crucial for comms professionals looking to get the most from Appspace and create a more connected workplace.

Attending WOW25 will enable me to:

* **Deepen my Appspace expertise:** Make sure we’re using the platform to its full potential.
* **Gain strategic insights:** Learn new ways to use technology to improve the employee experience.
* **Collaborate with comms peers:** Share challenges, brainstorm solutions, and learn best practices for empowering employees and fostering a strong sense of purpose.

I'm particularly interested in learning how Appspace can strengthen our internal comms efforts.

**Estimated conference costs:**

**Airfare:** $XX

**Transportation:** $XX

**Hotel:** Pier Sixty-Six (discounted conference rate) $265 per night

**Registration fee:**

* Super early bird (Until Jan 31): **$99**
* Early bird (Feb 1-April 30): **$249**
* Regular price (May 1 - Sept 15): **$399**

For more information on WOW25, visit  [www.appspace.com/wow](https://www.appspace.com/world-of-work/?utm_source=referral&utm_medium=email&utm_campaign=WOW25&utm_content=justification-letter)

Please let me know at your earliest convenience, as early travel arrangements will help keep costs down! I'll share my learnings in a detailed report outlining steps to optimize our Appspace use.

# Facilities pros

Subject Line: Request to attend WOW25 in person

Hi [Name],

I'd like to request approval to attend the Appspace World of Work (WOW25) conference in Fort Lauderdale, September 15-17. This event offers valuable insights into how we can use technology to optimize our facilities and improve the employee experience.

Attending WOW25 will enable me to:

* **Deepen my Appspace expertise:** Make sure we’re using the platform to its full potential.
* **Gain strategic insights:** Learn new ways to use technology to improve the employee experience.
* **Collaborate with facilities peers:** Share challenges, brainstorm solutions, and learn best practices for getting the most from our spaces and resources, and implementing sustainable workplace practices.

**Estimated conference costs:**

**Airfare:** $XX

**Transportation:** $XX

**Hotel:** Pier Sixty-Six (discounted conference rate) $265 per night

**Registration fee:**

* Super early bird (Until Jan 31): **$99**
* Early bird (Feb 1-April 30): **$249**
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# IT pros

Subject Line: Request to attend WOW25 in person

Hi [Name],

I'd like to request approval to attend the Appspace World of Work (WOW25) conference in Fort Lauderdale, September 15-17. It's a key opportunity to elevate our workplace technology.

Here's how attending WOW25 will benefit our team:

* **Deepen my Appspace expertise:** Make sure we’re using the platform to its full potential.
* **Gain strategic insights:** Learn innovative ways to use technology to improve the employee experience.
* **Connect with IT leaders:** Share challenges, brainstorm solutions, and learn best practices for optimizing our tech stack and future-proofing our infrastructure.

This translates to increased IT efficiency, better resource allocation, and a more engaging workplace.

**Estimated conference costs:**

**Airfare:** $XX

**Transportation:** $XX

**Hotel:** Pier Sixty-Six (discounted conference rate) $265 per night

**Registration fee:**

* Super early bird (Until Jan 31): **$99**
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Please let me know at your earliest convenience, as early travel arrangements will help keep costs down! I'll share my learnings in a detailed report outlining steps to optimize our Appspace use.

# HR pros

Subject Line: Request to attend WOW25 in person

Hi [Name],

I'd like to request approval to attend the Appspace World of Work (WOW25) conference in Fort Lauderdale, September 15-17. This event offers valuable strategies for using technology to improve the employee experience and drive employee satisfaction.

Attending WOW25 will enable me to:

* **Deepen my Appspace expertise:** Make sure we’re using the platform to its full potential.
* **Gain strategic insights:** Uncover new ways to use technology to create a more engaging experience.
* **Collaborate with HR leaders:** Share challenges, brainstorm solutions, and learn best practices for cultivating a thriving workplace culture.

I'm particularly interested in sessions focused on employee engagement and wellbeing.

**Estimated conference costs:**

**Airfare:** $XX

**Transportation:** $XX

**Hotel:** Pier Sixty-Six (discounted conference rate) $265 per night

**Registration fee:**

* Super early bird (Until Jan 31): **$99**
* Early bird (Feb 1-April 30): **$249**
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Please let me know at your earliest convenience, as early travel arrangements will help keep costs down! I'll share my learnings in a detailed report outlining steps to optimize our Appspace use.